



2022 World Wildlife Day Celebration

"Recovering Key Species For Ecosystem Restoration"








Make Your Own Storybook



Mechanics



Make Your Own Storybook

-  The contest is open to all youth ages 15 to 20 years old nationwide. Entries may be submitted by an individual or a group consisting of not more than 5 members.
-  Relatives of BMB employees up to the second degree of consanguinity or affinity are not qualified to join the contest.
-  It must be relevant to this year's World Wildlife Day Theme: ***"Recovering Key Species For Ecosystem Restoration"***. It must also be inspired by Philippine wild fauna and flora.
-  It must be an original story and illustration. It must not have been previously submitted in any other similar contests and/or commercially published whether for news, advertising, etc.
-  The storybook must be in Filipino (Tagalog). It must be suitable for 6-year-olds and above. The use of offensive and rude words is strictly prohibited.

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Design must be illustrated using any medium appropriate for printing reproduction (watercolor, pen, digital art, etc.).



Entries must have a maximum of 300 words. It must not exceed 10 pages, excluding book cover.



Entries must comply to the following format:

- Book dimensions: 9 x 7 inches (L x W)
- Text must be clear and legible
- File must be in Portable Document Format (PDF), preferably in the highest resolution possible.



For verification purposes, a time-lapse video recording of the participant creating the storybook is also required and should be submitted along with the storybook. Non-compliance may mean disqualification.

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Participants must register through this link: <https://bit.ly/WorldWildlifeDay2022> during registration period. Registered participants will be given instructions on how to submit their entries.



The registration period is on **February 10-17, 2022**. Registration link will be open on the said dates only. Submission of entries is on or before **February 26, 2022**.



Each participant/group is allowed to submit **ONE (1)** entry only.



BMB will only accept entries submitted online and with complete details. Entries with incomplete requirements will be disqualified.



The participant/s shall be held accountable to any issues that may arise about the originality and authenticity of the story and design.

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CRITERIA

- Originality: 40%
- Creativity and craftsmanship: 30%
- Relevance to the theme: 30%



PRIZES

- First Place: P25,000.00
- Second Place: P15,000.00
- Third Place: P10,000.00
- Five (5) consolation prizes of P3,000.00



The announcement of winners will be on **March 4, 2022** via BMB Official Facebook Page.



All entries shall become exclusive property of the Biodiversity Management Bureau (BMB) and may be used for the production of Communication, Education, and Public Awareness (CEPA) materials.